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“Making Money from e-Commerce: Creating Your Turnkey Site for Free!”

e-CommerceGuru.co.uk
Resources for e-Business

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1. Introduction

Have you ever wanted to set up your own e-commerce site but don't have the funds to start one up? In this e-book you will find out to create your own sites for little or no cost and start earning money. Each chapter will show you how to earn money by selling online dating services, web hosting, mobile phones and mobile content such as ringtones and java games.

This e-book is mainly focused on the UK and the examples refer to UK targeted sites. However, these sites also cater for non-UK users.

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2. Creating your own online dating site for free

Online dating is a large industry, and you can get in on the act for very little cost. DIY-Dating.co.uk offers you the opportunity to create your own site for free. The DIY-Dating platform includes searchable free profiles with photos, media and audio plus anonymous messaging and an instant messenger service for fully paid up members.

[Click here to sign up for your own DIY-Dating site.](#)

When members of your dating site pay for a full membership, you will receive 50% of their membership fee whilst they are a member.

You can choose from a number of pricing plans and there are two types of site you can create - dating and adult contacts. You can create one of each and refer one to the other.

The first stage in creating your site is to register and choose a domain name. DIY-Dating offer free subdomains and they have a number of domain options to choose from. You can also use a domain that you have registered elsewhere by pointing it to their domain name servers.

Once you have registered and chosen a domain, the next stage is to choose the look of your site. There are a number of predefined templates to choose from, allowing you to tailor your site to your audience. You can then choose the layout of your first screen, such as whether to include flags and/or a country list, how many member names to display and what header and footer text to include. The next screen to customise is the main 'logged on' screen and then you can choose from predefined layouts for the profile and search screens.

If you are comfortable with HTML you can switch to advanced mode which offers more customisation options for your pages.

You can change the graphics used on your site by either choosing from a set of predefined options or downloading the image pack and modifying it. The modified images can then be uploaded to a website. You then enter the URLs of the images into DIY-Dating to replace the default ones.

[Click here to see the site I created - e-DatingGuru.co.uk.](#)

Once you are happy with your site, you then need to market it. DIY-Dating provide a link page on your site so you can add

reciprocal links with other sites. There are many directories of dating sites that you can add your site to in return for displaying a banner on your site.

There are two other tools you can use to promote your site. The first is a partner programme that allows you to recruit affiliates. These affiliates will then refer customers to your site by displaying your banner on their site. When the customers take out a full membership the affiliate receives a percentage of their membership fee for the full time that they are a member.

[Click here to sign up for the e-DatingGuru.co.uk partner programme.](#)

The second tool is a link exchange for your site. Other sites join the exchange by entering their details, uploading a banner and adding a link to their page. The sites that refer the most visitors to your site are displayed higher up in the list. Your site is always displayed at the top.

[Click here to add your site to the e-DatingGuru.co.uk link exchange.](#)

3. Creating your own mobile phone shop for free

2u.co.uk is a site run by UK mobile phone retailer Mobile Phone World Ltd. It sells 2G and 3G mobile phones, mobile phone accessories, mobile phone insurance, phone unlocking and ADSL broadband. They run an affiliate scheme that gives affiliates their own ready made mobile phone shop, which is identical to their main site. The site comes with its own subdomain, such as yoursite.2u.co.uk. The 2u.co.uk was chosen as it avoids giving the subdomain a long URL.

In order to market your site, 2u.co.uk recommend creating one or more feeder sites with their own domain names which you can optimise for search engines such as Google (the 2u.co.uk site is php based and cannot be optimised). They recommend downloading the source HTML from your 2u.co.uk domain and using that as the basis for your other site(s).

ADSL Broadband is an extra product that you can resell, although adding this option to your site requires you to pay a fee to 2u.co.uk.

As an affiliate of 2u.co.uk you have access to the affiliate training

centre which gives advice on marketing your site, setting up feeder sites and optimising your site for search engines. You also get access to 3 e-books on e-mail and internet marketing.

Affiliates of 2u.co.uk are encouraged to sign up sub-affiliates through their site. The sub-affiliate will earn the same commission on any sales they make, but you will also get a smaller percentage of any sales they make.

[Click here to visit my 2u site - e-commsguru.2u.co.uk.](#)

[Click here to sign up for your own 2u.co.uk affiliate site.](#)

4. Creating your own mobile content shop for free

Mediaplaza offer all types of mobile content to customers all over the world. They run an affiliate scheme that gives affiliates their own ready made mobile content shop, which is identical to their main site. The site comes with its own subdomain for each country they operate. As well as the main ringtone site, you also get a Java games site and an adult wallpaper site. However, the best part is that you can choose up to five subdomain accounts and promote them all in different ways. You can upload your own logo and choose the colour schemes for each site.

You don't just have to use their subdomain site though, they also offer several methods to integrate the content into your own site.

You can chose from IFRAMES, XML feeds or even a fully created PHP site that you can load onto your site and customise.

The content offered includes mono and polyphonic ringtones, plus true tones and real sounds as well as operator logos, java games, wallpapers and animated screensavers.

Affiliates of Mediaplaza are encouraged to sign up sub-affiliates though their site. They even give you a customisable subdomain

site to sign up your affiliates. The sub-affiliate will earn the same commission on any sales they make, but you will also get a smaller percentage of any sales they make.

[Click here to visit my Mediapiazza subdomain site -
http://e-commerceguru.ringtone-logo-game.com/index.php](http://e-commerceguru.ringtone-logo-game.com/index.php)

[Click here to visit my IFRAME based site
www.polyphonicguru.co.uk.](http://www.polyphonicguru.co.uk)

[Click here to sign up for your own Mediapiazza affiliate site.](#)

5. Creating your own website hosting reseller shop for free

Lycos Europe is a well known web portal and have an established hosting business. They've now introduced an affiliate scheme that gives affiliates their own ready made website hosting reseller shop.

The program is called Lycos Partnershop and through it you can resell all their hosting packages, from the home user right through to professional hosting and dedicated servers. You can also resell their paid email service.

The site you get is basically a copy of their main hosting shop site, with a header at the top containing the Partnershop logo and your chosen shop name. You can use banners or text links to direct visitors to the site, which will have a URL along the lines of www.partnershop.co.uk/shop/3070. If you have your own website though, you can use deep linking to direct visitors straight to a particular area of the site. This means you can create a site listing all the different hosting options and send the visitors straight to their chosen option.

[Click here to visit my Lycos Partnershop site, e-CommerceGuru Hosting -](#)

[http://www.partnershop.co.uk/shop/3070/.](http://www.partnershop.co.uk/shop/3070/)

[Click here and select "Resellers" to sign up for your own Lycos Partnershop affiliate site.](#)